



## KidsPark

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Whether it's President's Day, Ski Week or Spring Break, many parents can't take the time off are wondering what do with their children.

Enter KidsPark – hourly child-care centers across the country that offer day, evening and weekend care for children ages 2-12. KidsPark is open most days throughout the year and provide an easy, fun and safe alternative for childcare without reservations. (Families register once and they're set.)

The first Kidspark Center opened in Silicon Valley in 1988. For approximately \$7.50 an hour, (less than you'd pay a babysitter) with convenient locations near downtown areas and malls, KidsPark is a lifesaver for one-off holidays whether you bring them for one hour or five.

Open from 8 am to 10 pm Monday through Thursday and until midnight on Friday and Saturday, KidsPark's bright and friendly space welcomes kids in the community to come and play with other family friends, or make new friends.

KidsPark offers hands-on art projects, games and an ever-changing calendar of seasonal special events to keep the children entertained.

KidsPark has locations across the country including Arlington/Texas, Jacksonville/FL, Scottsdale/AZ, Olathe/Kansas and in California – Chico, Northridge/LA, Corona, Fresno, Rocklin, Sacramento, and their pilot centers in San Jose, CA. There are three additional locations opening in the first half of 2010.

Happy kids. Happy parents. It's a win-win.

Let me know if I can provide more information, Jpegs or if you would like to bring your children to one of our locations to see for yourself why so many parents depend on us!

Best regards,

Amy

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PS: The trend is picking up – KidsPark Centers all posted significant increases in hours booked from Christmas 2008 to 2009.