



KidsPark

KidsPark Sparkler Micro-Grant Program for the Arts

KidsPark, a unique national hourly-childcare solution for children ages 2-12 has launched The KidsPark Sparkler Program, a new community program that will award grants for art, music, dance, and culinary art events to non-profit, licensed preschools through public schools grade 3 classrooms in the communities where there is a KidsPark location.

At KidsPark, children participate in activities that cultivate an appreciation and love for the arts. Founder and CEO Debbie Milner sees its impact and is committed to helping children gain and expand these experiences every day. The Sparkler micro-grant program is another way for Debbie and all the KidsPark franchises to connect with the community and give back.

Debbie founded KidsPark in Silicon Valley in 1988 - celebrating 22 years in business and expanded nationally with 12 centers in the past 5 years. Debbie has been leading change in the industry since she opened her doors. The Silicon Valley/San Jose Business Journal recently selected Debbie as one of the 2010 Women of Influence in Silicon Valley.

ABOUT The KidsPark Sparkler Program

- The Sparkler Program is for parents and teachers who want to bring more art into and outside the classroom.
- Sparkler Awards are awarded monthly. Requests must be submitted by the 15th of each month. Awards will be announced by the first of the following month.
- Teachers or parents apply by submitting an application at KidsPark.com.
- Grants are for ages preschool thru grade 3.
- Recipients must be a 501(C)(3) non-profit licensed preschool, elementary school (K-3rd grade) or public agency. Grant is to be used to enable children to directly learn about or experience the Arts - art, music, dance and culinary arts. Funds cannot be used for class parties, supply replenishment, teacher resources or

teacher training.

- Grants will not exceed \$750.
- KidsPark will only accept requests from preschools and schools within the KidsPark community, defined as a 15-mile radius around each KidsPark center.
- One award per class per year.

About KidsPark, Inc.

Founded in Silicon Valley in 1988, KidsPark is licensed hourly childcare centers staffed by professional caregivers for preschool and school age children. KidsPark is a unique childcare solution in a safe and fun space that is available without making a reservation - parents can drop their children by and day, evening or weekend (open until midnight Friday and Saturday nights). Many also offer backup care when school is out of session for holidays like Martin Luther King or President's Day. KidsPark childcare costs half the price of a babysitter in most cities (San Jose parents pay about \$15 per hour for a sitter or nanny and KidsPark charge about \$7.50 an hour). No monthly fees or reservations are required - families just register once for \$25.

KidsPark has 12 locations across the country - Arlington/Texas, Jacksonville/FL, Scottsdale/AZ, Olathe/Kansas and in California - Chico, Northridge, Corona, Fresno, Rocklin, Sacramento, and their two original centers in Silicon Valley. There are two additional locations opening in 2010.

For more information, please visit www.kidspark.com

MEDIA CONTACT

Amy Bonetti
Big Mouth Communications
415-384-0900
amy@bigmouthpr.com